



# Little Mermaid Jr Patrons and Ads

One way to raise funds towards our production is by selling ad space in the program. We would like to use local businesses to support our show and promote their business. Please take the form and try to find at least 1 extra supporter. Doctor's offices, local government officials and non-profit agencies are good places to start. If it is a place you visit, then they may be willing to support us. Just ask them ☺

There are two types of ads/messages you can purchase. You and/or your parents can send a good luck message to your favorite actor or actors. A yearly favorite are picture messages sent to cast members. To send a personalized message to your actor, use the business ad form. Please email artwork to [gbtheater@colonial.k12.de.us](mailto:gbtheater@colonial.k12.de.us). You may design it yourself and just send it as a jpeg or pdf. We will insert it in the program.

These messages/ads will be printed in the back of the program. Ads can be personal well wishes or advertisements for your business. The size of the program will be 8.5 x 11. Submission of patron messages and ads are subject to approval. **Deadline is January 25, 2019.**

## SAMPLES

Actor's Name \_\_\_\_\_



## Patron Messages

Up to 50 characters \$3.00  
 Up to 100 characters \$5.00  
 Up to 150 characters \$7.50

Message Example:

*Good Luck in your performance today. We know you've worked hard and can't wait to see you. Love, Mom and Dad*

Write your Patron Message(s) as it will appear in the program.

Message (1 character per box)	(each set is 50 characters)	Amount
1		
2		
3		
4		
5		
6		
7		
8		
9		
<b>Total</b>		

Actor's Name \_\_\_\_\_



# Patron Ads & Picture Messages

Ads can be personal well wishes or advertisements for your business. All ads will be printed in black and white. Please provide a high-resolution (300dpi or better) JPEG or PDF of your ads according to the following specifications. Submission of patron messages and ads are subject to approval. Deadline is January 25, 2019.

Business Card (2 x 3.5) \$10.00  
1/4 Page Ad (4.25 x 5.5) \$20.00  
1/2 Page Ad (5.5 x 8.5) \$30.00  
Full Page Ad (8.5 x 11) \$50.00

### Business Information

Company Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Contact Phone \_\_\_\_\_

Address, City, State, Zip \_\_\_\_\_

Email \_\_\_\_\_

### Ad Copy

\_\_\_\_\_ Black & White camera-ready ad is enclosed.

\_\_\_\_\_ Black & White high-resolution (300 dpi or better) JPEG or PDF ad will be emailed to **gbtheater@colonial.k12.de.us**: "Business Ad/ (Company Name)/(Student's Name)"

Business Card \_\_\_\_\_ 1/4 Page \_\_\_\_\_ 1/2 Page \_\_\_\_\_ Full Page \_\_\_\_\_

Special Instructions:

Payment information - I am paying by:

Enclosed Check \_\_\_\_\_ Cash \_\_\_\_\_

Complete 1 page per ad

Actor's Name \_\_\_\_\_