



Colonial Early Education Program (CEEP) Early Childhood Assistance Program (ECAP) Recruitment Process

CEEP aims to enroll Colonial resident preschoolers who are the most in need of services in ECAP, and CEEP attempts to inform and reach the entire Colonial community when accepting ECAP applications. To recruit ECAP eligible children:

- “Robo calls” are made to all families with children enrolled in Colonial School District.
- CEEP flyers and posters with ECAP information (and other program features of CEEP) are distributed at Colonial schools and at local businesses, libraries, social services offices, and community centers.
- CEEP flyers are “blast” emailed to Colonial residents who have registered an email with the district.
- Colonial and community events are attended by CEEP staff to inform residents about CEEP & ECAP.
- ALL Colonial employees are emailed CEEP flyers, and are asked to share CEEP information with the families who they serve.
- Colonial Readiness Team members are emailed CEEP flyers and are asked to distribute them throughout their communities.
- CEEP information is uploaded on the Colonial School District website and on the CEEP website.
- A weighted criteria is used to fill ECAP slots.